



brain in spa

healthy high performance

challenge.

accepted.



The era of digital transformation has started long before we were ready for it or at least felt prepared. For decades we focused on technology breakthroughs and considered the war for talent just another buzz word. But now it's real: A digital-savvy generation of Y- and Z-talents with quite different values joins the workforce. Their passionate focus on the people side of business paired with the hard facts-and-figures approach, backed by real-time information and big data analytics allow for new dimensions of taking business decisions.

Disruptors and startups shake entire industries with unknown business model and with the agile way of doing things. Again: more of the unknown for established organizations and their leadership teams. But not only the cash-cows of the past face the end of their lifecycle, it's the digitalization of products and services that weren't in scope for most industry players but that are now the new rising stars on the portfolio quadrant.

The pace of research and the significant scientific progress in understanding the human brain and individual habits enables more efficient methods and approaches to shifting from the industrial age "Human Resource Management" to the new era of "Individual Talent Enablement". If creativity and the capability to be innovative remains the USP of humans over artificial intelligence, it's time to understand that innovative business solutions don't grow on trees but in the minds of trust-based individuals collaborating cross functions, industries and culture.

I believe it's time for nudging next generation talent towards healthy high performance – for more clarity, passion, productivity and trust.

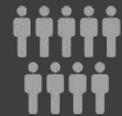
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talent. enabled.

Leaders who were successful in the past with the traditional approach to managing and motivating their team members will face a challenge: Talent enablement in the digital era works only with interconnectedness, openness, agility and innovative collaboration! The former understanding of “people management” needs to be replaced by “talent inspirement” and the good old HR-process must turn into support for creating passion.

Employees need to deliver value for clients you might not have considered in markets you might not even know today. This is the new unknown and requires an adjusted way of working from the leadership of any organization: Decisionmakers need to substitute the “R” with the “I” and switch from Reaction to markets to Initiative for the client. How this should be done? Not in the industrial-age-way of planning, forecasting and upfront structuring, but in the agile way with less information-processing but more handling of complex systems with the power of a trust-based team.

If this is only part of the challenge for next generation leaders, it's obvious that the old way of developing these talents in a one-size-fits-all approach is more than outdated. It's time to nudge individuals to their personal top level – so they can have impact in their life, in their team and ultimately on the organization's financial bottom line.





7 core characteristics of next generation top talent

- i. adventurous and courageous
- ii. curiosity and willing-to-learn
- iii. adaptability and openness
- iv. fast evaluation and judgement
- v. collaboration and networking
- vi. “create new” instead of „work-by-order“
- vii. full value and client focus

Be.Me. - Executive Sparring

How to enable the 6 hidden transformation techniques you already have inside you in order to maximize your true potential (body, emotions, mind and executive career) and finally achieve 7-figure lifestyle with passion, drive and structure in balance and ease!

| 6 months |

| 1:1 sessions |

| worksheets |

| virtual |

| executive development | startup founders | next generation leaders | new leadership role | productivity push | next level performance

Module 1 – Vision

discover what's your true purpose in life, what's the answer to your very personal Why-Question and how to create a vision that works perfectly for your brain.....



Module 2 – Environment

shape your environment including space, people, habits and any other surroundings in a way that it serves you and allows you to thrive!

Module 3 – Productivity

become crystal clear about the priorities in your life, which topics and tasks are first thing and how to make sure you are working on your big moves....



Module 4 – Agility

understand the key skills and tools to use, so you stay in control no matter how uncertain or complex a situation may seem - you are ready to handle the agile way of working!

Module 5 – Collaboration

find out the most promising style for leading in the digital age, how to build trust so you have an authentic power to influence others...



Module 6 – Energy

create a simple plan how to build the scientific findings from chronobiology, resilience, power foods and positive psychology into your daily schedule, so you are ready to perform!



Proud to build on the experience with great collaboration partners and clients





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